

ZEISLER PLLC EXPANDS INTELLECTUAL PROPERTY PRACTICE LEADING TRADEMARK AND ANTI-COUNTERFEITING PARTNER MARK N. MUTTERPERL JOINS

NEW YORK CITY, Feb. 1, 2016 /PRNewswire/ -- Zeisler PLLC is pleased to announce that nationally recognized trademark attorney Mark N. Mutterperl has joined the law firm as a partner to lead the firm's intellectual property and brand protection practice.

Mr. Mutterperl focuses on a broad range of intellectual property matters with an emphasis on brand protection, trademarks, trade dress, copyrights, false advertising, and right of publicity. He has litigated trademark and anti-counterfeiting matters for some of the nation's largest companies and best-known brands such as Apple, Procter & Gamble, Starbucks, Estee Lauder, Johnson & Johnson and Pfizer. His practice includes organizing and implementing anti-counterfeiting programs and managing all aspects of trademark portfolios ranging from name selection to enforcement. Mr. Mutterperl also serves as an adjunct professor of Trademarks and Unfair Competition at New York Law School.

"Mark is nationally known for protecting brands from infringement and counterfeiting. He is regarded as one of the top trademark attorneys in the United States, and is consistently honored as such by Chambers USA, Best Lawyers and other major organizations. We are thrilled to add Mark to our team," said Aaron M. Zeisler, founder of the firm.

"Intellectual property is one of our core practices, and Mark's experience, expertise and credentials immediately expand our ability to provide outstanding client service," Mr. Zeisler stated. Over the past year the firm welcomed Daniel B. Ravicher, a nationally recognized expert in patent law who also advises clients on protecting and monetizing their copyright and trademark portfolios, and Meghan H. Sullivan, an intellectual property and commercial litigator who has successfully litigated cases on behalf of Fortune 500 companies and technology start-ups.

Mr. Mutterperl joins Zeisler PLLC from Bracewell & Giuliani, prior to which he was a partner at Norton Rose Fulbright (previously Fulbright & Jaworski) for 23 years. Mr. Mutterperl is a longtime member of the International AntiCounterfeiting Coalition (IACC) and the International Trademark Association (INTA) where he currently is a member of the International Amicus Committee. He previously served as a Senior Attorney for the U.S. Department of Justice and in the U.S. Attorney's Office.

"Zeisler PLLC reflects the new legal marketplace: a firm of highly successful lawyers who have moved from larger firms to a nimbler environment that offers clients tremendous experience, responsiveness and value," said Mr. Mutterperl. "I am excited to join the team."

About ZEISLER PLLC

Zeisler PLLC litigates commercial and intellectual property disputes and counsels businesses, private funds and individuals in a sophisticated, cost-effective manner. Founded in New York City, the firm and its attorneys achieve superior results by building a deep understanding of their clients' needs and by becoming their clients' trusted advisors in their areas of expertise. It represents clients in litigation, intellectual property, corporate, tax, and real estate matters. Visit us at www.zeisler-law.com